



H e a v e n
CONSTRUCTION (Pvt.)Ltd.

COMPANY PROFILE

HEAVEN CONSTRUCTION



ABOUT US

We are the experts of seamless experiences, merging the realms of Real Estate, Digital Media, Software Development, Human Resource and Event Management to redefine industry standards and elevate client expectations. we located in a business central location, Bahria Enclave, Islamabad. We follow a strict code of ethics, believe in delivering superior services and strive to provide a positive outlook on people's lives.

At **Heaven Real Estate Marketing & Construction** Pvt. Ltd, where we build dreams and create spaces that inspire. Our commitment is to elevate living standards, redefine spaces, and exceed expectations. We strive for excellence in every project, forging a legacy built on integrity, innovation, and enduring quality. Our professionals deal with buying, selling, or renting properties such as houses, apartments, land, or commercial spaces. We facilitate transactions, provide market analysis, assist with property valuations, and offer guidance throughout the Buying / Selling and Construction process.

We as **Digital Media Marketing** involves promoting products or services through various digital channels like social media, websites, search engines, email, and mobile apps. It includes strategies like content marketing, SEO, PPC advertising, social media marketing, influencer marketing, and more. Our goal is to connect with target audiences, build brand awareness, drive traffic, and ultimately, generate leads or sales in the online space.

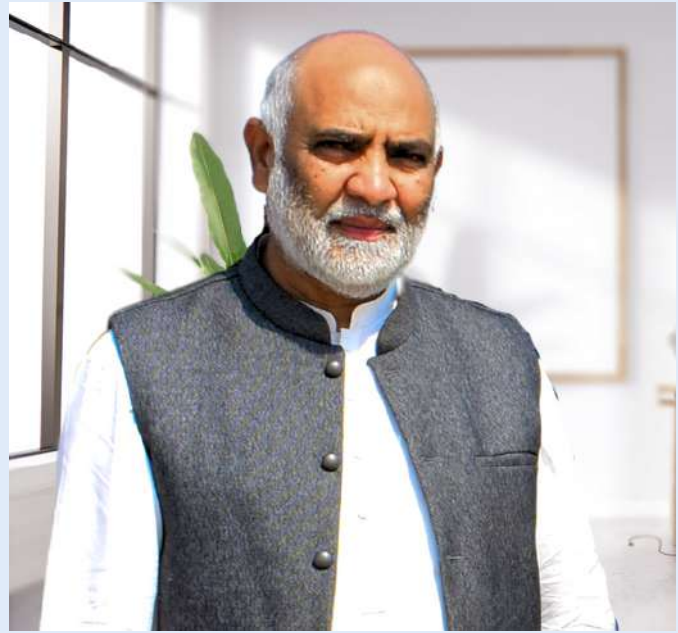
We as **Software Developer** offer computer programs, applications, or platforms that cater to various needs across industries. We create software for different purposes, such as productivity tools, enterprise solutions, customer relationship management (CRM) systems, Human Resource and accounting software, and much more. We are specialize in designing, developing, and maintaining software that helps businesses streamline operations, enhance productivity, or deliver specific services to their customers.

Our **HR Services** are more than just a support function—it's a strategic partner in the company's success. Human Resources department serves as the heartbeat of any organization, dedicated to nurturing a vibrant, inclusive, and high-performing workplace culture. We are committed to continuously evolving, adapting, and innovating to meet the dynamic needs of our employees and the organization as a whole.

Our **Event Management** Services, Excellence is not just a goal; it's our standard. We are committed to raising the bar in event management, setting benchmarks, and consistently delivering experiences that amaze and delight.

Join us on a journey where imagination meets precision, and dreams become reality. Let's create moments that transcend time and space together. We transform visions into unforgettable experiences. With an unwavering commitment to excellence and creativity, we craft events that surpass expectations and leave lasting impressions.

OUR TEAM



Rana Boota Sajid
CHAIRMAN



Fakher Islam
CEO



Huma Pervaiz
MANAGING DIRECTOR



Gulzar Ahmed Shad
CFO & LEGAL ADVISOR

TAXPAYER REGISTRATION CERTIFICATE

(Under Section 181C of the Income Tax Ordinance 2001)

Registration No. 4917734



Date of Registration 08-Jan-2018

Type of Person Company

Inc. No. 0181857

Inc. Date 08-Jan-2018

Name HEAVEN REAL ESTATE MARKETING AND CONSTRUCTION (PRIVATE) LIMITED

Address Heaven Group, 3rd Floor, Tower-4, GT Road, Near DHA-II, Pakistan

Tax Office RTO MULTAN

Activity Type Business

This is a computer generated certificate and,
hence, no signatures are required.

Displaying of Taxpayer Registration Certificate is mandatory as
provided under section 181C of Income Tax Ordinance 2001.

This is not a valid evidence of being a "filer" for the purposes of clauses (23A) and (35C)
of sections 2 and 181A of the Income Tax Ordinance 2001.

SECURITIES AND EXCHANGE COMMISSION OF PAKISTAN

Company Registration Office

CERTIFICATE OF INCORPORATION

[Under section 16 of the Companies Act, 2017 (XIX of 2017)]

Corporate Unique Identification No. 0181857

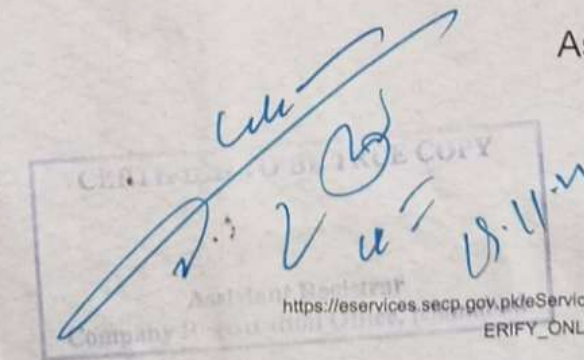
I hereby certify that **HEAVEN REAL ESTATE MARKETING AND CONSTRUCTION (PRIVATE) LIMITED** is this day incorporated under the Companies Act, 2017 (XIX of 2017) and that the company is **limited by shares**.

Given at **Islamabad** this **First** day of **January** **Two Thousand** and **Eighteen**

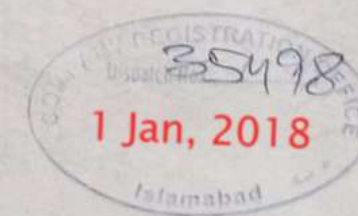


[Signature]

Pervaiz Iqbal
Assistant Registrar



https://eservices.secp.gov.pk/Services/ControllerServlet?request_id=VERIFY_ONLINE_INCORP_CERT&id=0181857



► CONSTRUCTION SERVICES

- HOUSE CONSTRUCTION
- PLAZA / COMMERCIAL CONSTRUCTION
- ROAD ASPHALT
- ROAD MARKING
- FOOTPATH
- CONCRETE RETAINING WALL
- RETAINING WALL
- STONE MASONRY
- TUFF TILE
- CURVED STONES
- SEWERAGE SYSTEM
- STREET LIGHT
- SOLAR SYSTEM
- ELECTRIC WORK
- ROAD SIGNAGE
- ROAD SAFETY CAMERAS
- HORTICULTURE
- SOCIETY GATEHOUSE
- ROAD MAINTENANCE
- PAINT WORK



CONSTRUCTION SERVICES

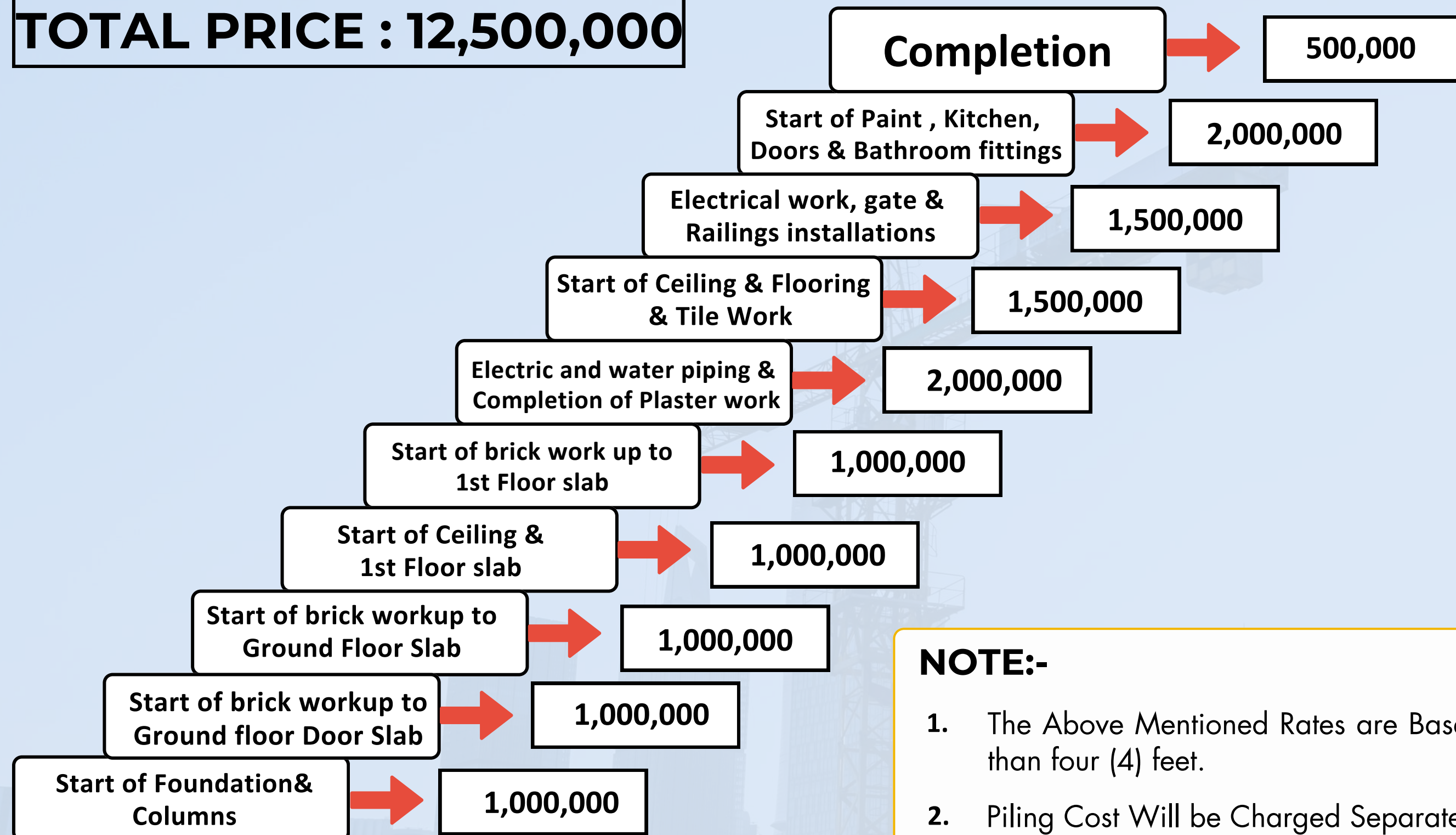


Welcome to Heaven Construction House, where dreams take shape and paradise is built. Our expert team of architects, designers, and craftsmen come together to create ethereal homes that transcend expectations.



CONSTRUCTION COST FOR 5 MARLA HOUSE

TOTAL PRICE : 12,500,000

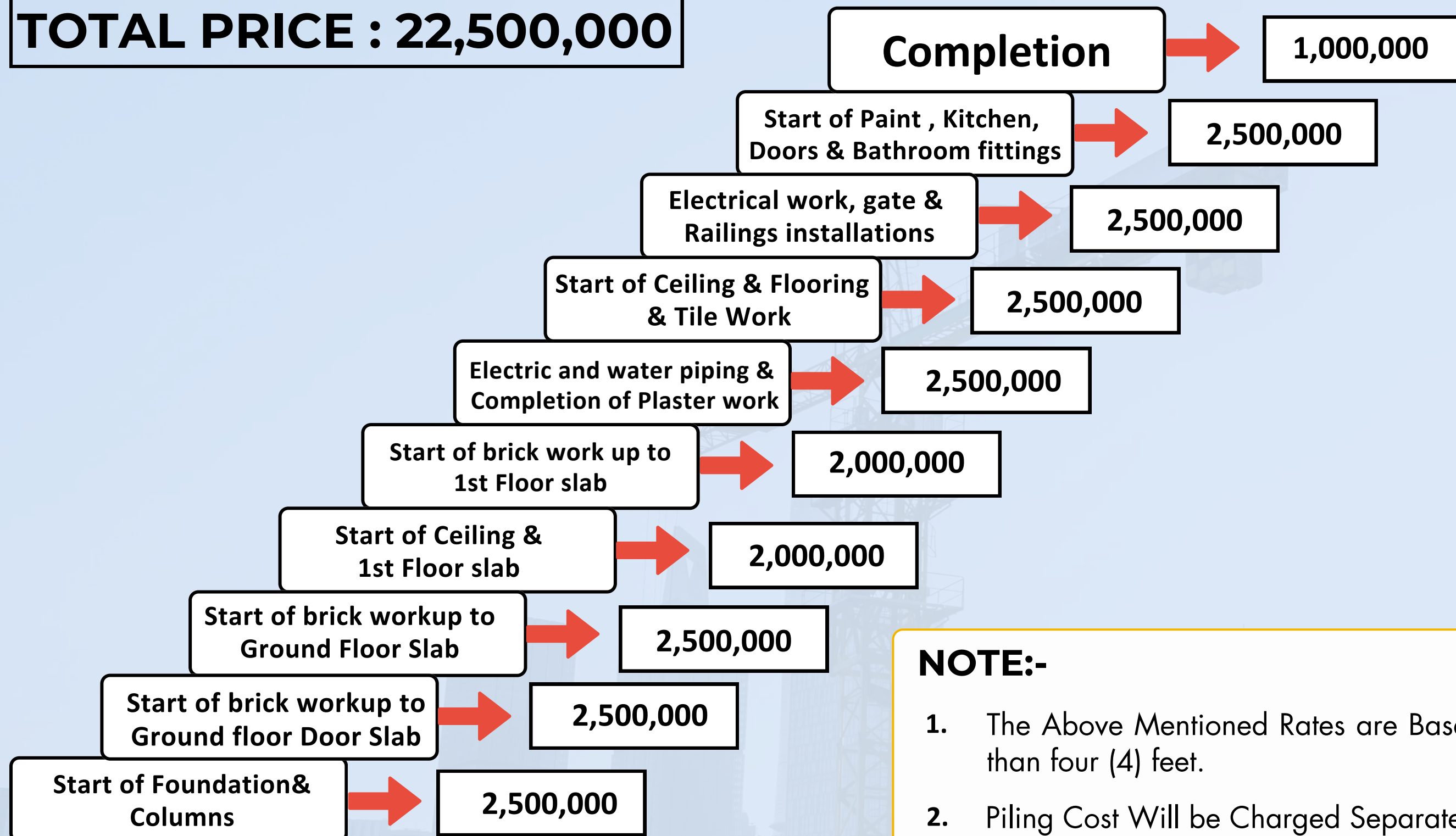


NOTE:-

1. The Above Mentioned Rates are Based on Excavation of plot not more than four (4) feet.
2. Piling Cost Will be Charged Separately.
3. More Than Four (4) Feet Excavation will be Charged Separately.

CONSTRUCTION COST FOR 10 MARLA HOUSE

TOTAL PRICE : 22,500,000



NOTE:-

1. The Above Mentioned Rates are Based on Excavation of plot not more than four (4) feet.
2. Piling Cost Will be Charged Separately.
3. More Than Four (4) Feet Excavation will be Charged Separately.

CONSTRUCTION SERVICES



We recognize the benefits of working as a team – with our clients, partners and supply chain – and we have a vast experience of this approach. In this way, we enable our clients to fully benefit from our broad practical experience and the collective knowledge of the professionals and experts in the Heaven team.



CONSTRUCTION SERVICES



ROAD ASPHALT

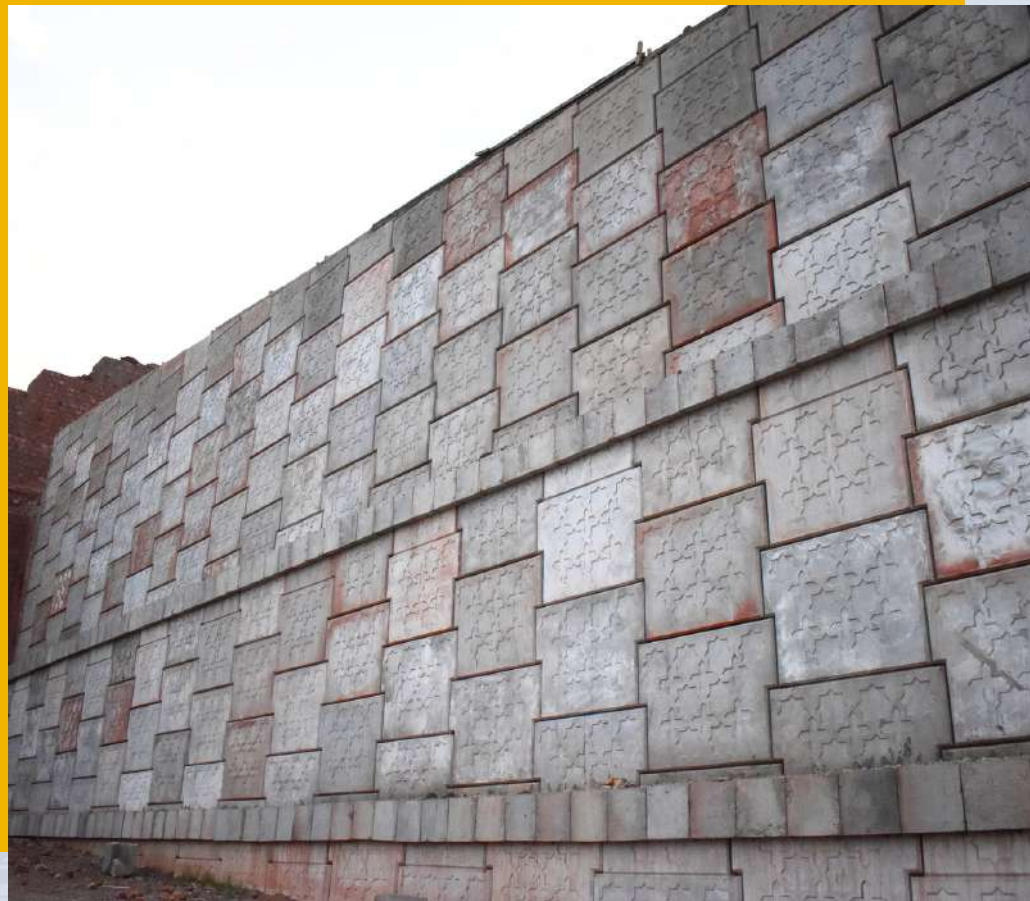


ROAD MARKING

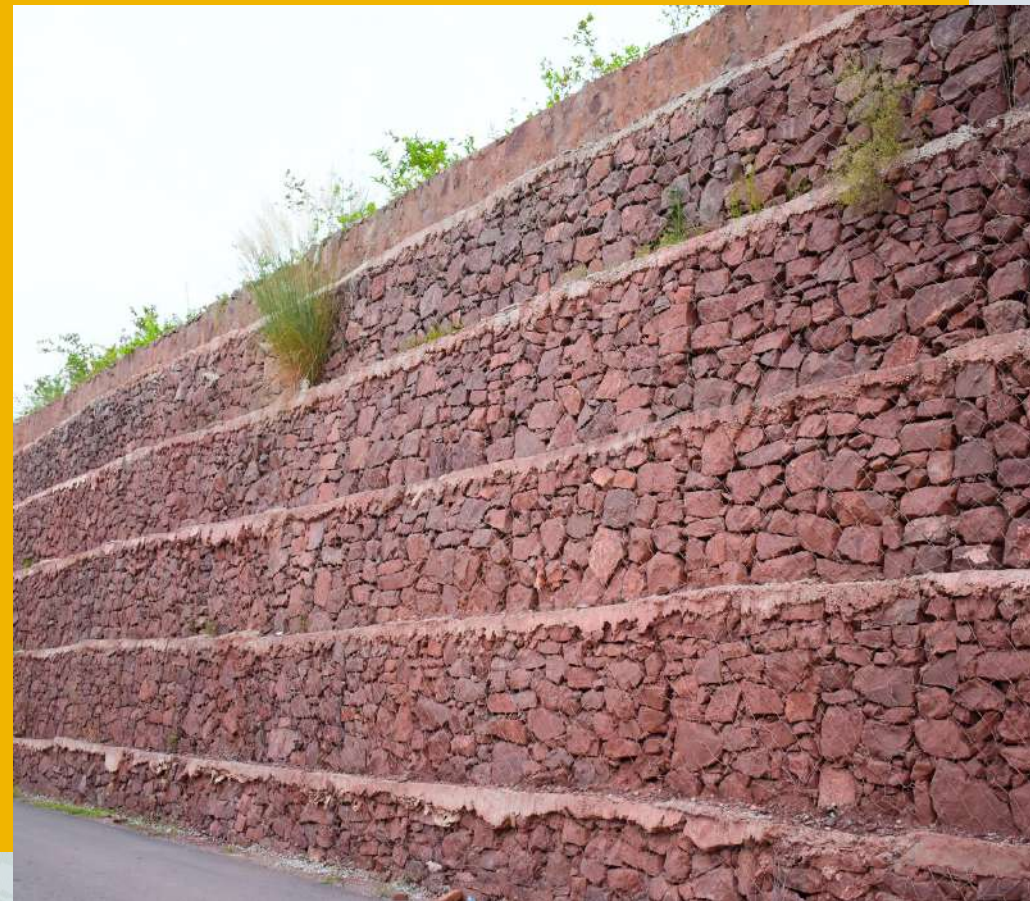


FOOTPATH

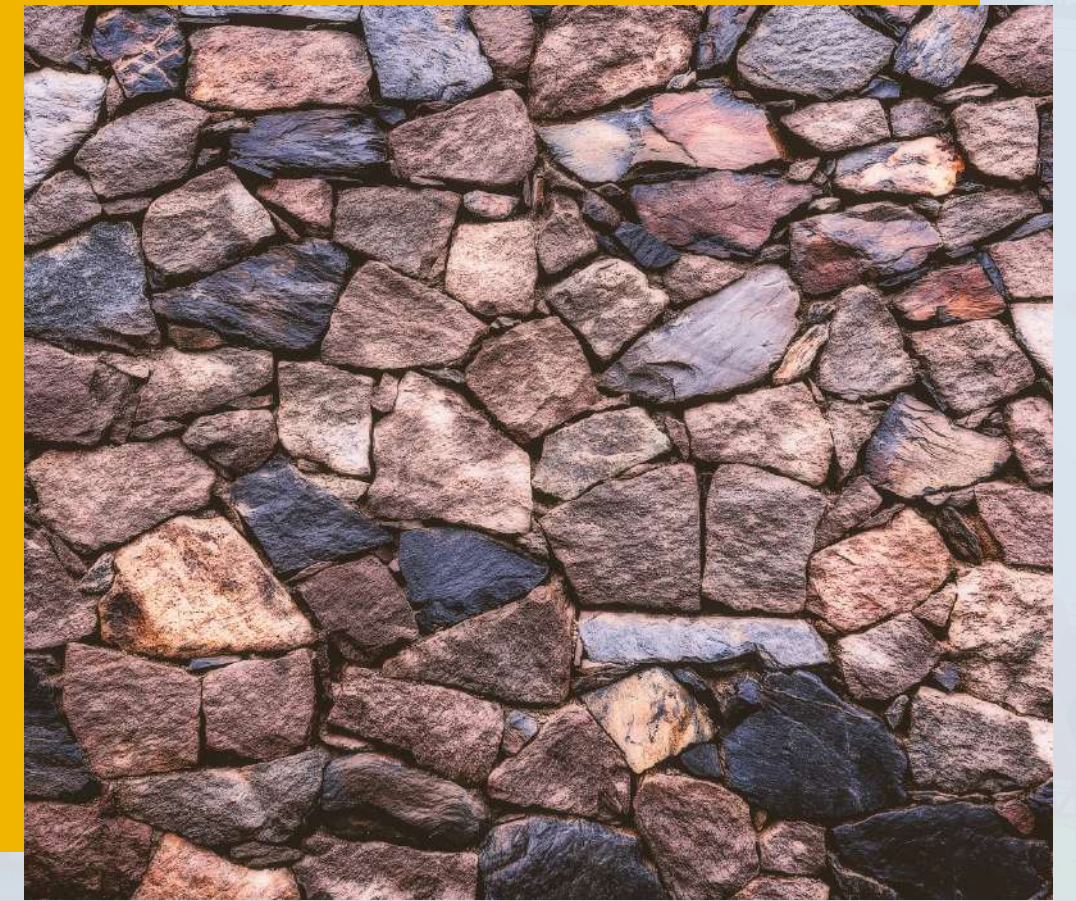
CONSTRUCTION SERVICES



CONCRETE RETAINING WALL



RETAINING WALL



STONE MASONRY

CONSTRUCTION SERVICES



TUFF TILE



KERB STONE



SEWERAGE WORK IN PROGRESS

CONSTRUCTION SERVICES



STREET LIGHT



SOLAR SYSTEM



ELECTRIC WORK

CONSTRUCTION SERVICES



ROAD SIGNAGE



CCTV CAMERAS



HORTICULTURE

CONSTRUCTION SERVICES



SOCIETY GATEHOUSE



ROAD MAINTENANCE



PAINT WORK





Our Projects



Sales Strategy & Planning

We are Creating an effective real estate sales strategy involves a combination of traditional methods, technological advancements, and personalized approaches to attract and convert potential buyers or tenants. Following are:

1. Market Research and Targeting: Understand the market trends, demographics, and preferences of potential buyers or tenants. Identify your target audience to tailor your sales efforts effectively.

2. Online Presence and Digital Marketing: Utilize a strong online presence through a user-friendly website showcasing properties, high-quality images, virtual tours, and detailed descriptions. Leverage social media platforms and digital advertising to reach a wider audience.

3. Networking and Referrals: Build and maintain strong relationships with other real estate professionals, developers, and industry contacts. Referrals and networking often lead to valuable leads and potential clients.

4. Client Relationship Management: Implement CRM systems to manage client interactions, track leads, and follow up effectively. Personalized communication and timely responses are crucial to nurturing leads.

5. Property Presentation: Ensure properties are well-presented, staged, and in top condition for viewing. Highlight unique selling points and use professional photography to showcase them effectively.

6. Open Houses and Events: Host open houses, property showcases, or events to allow potential buyers to experience the property firsthand. Create engaging and memorable experiences for visitors.

7. Real Estate Marketing Collateral: Develop compelling marketing materials such as brochures, flyers, and promotional videos to market properties effectively.

8. Client Education and Transparency: Educate clients about the real estate market, the buying or selling process, and provide transparent information to build trust and confidence.

9. Follow-Up and Persistence: Follow up on leads consistently, even if they initially show limited interest. Persistence and timely follow-ups often convert potential leads into clients.

10. Adaptation and Innovation: Stay updated with the latest industry trends and technology. Embrace innovative tools such as virtual reality tours, drones for property footage, or AI-powered analytics to stand out in the market.

11. Collaboration and Partnerships: Collaborate with local businesses, staging companies, or interior designers to enhance property presentation and offer additional value to clients.

12. Client Testimonials and Reviews: Showcase positive client experiences and testimonials to build credibility and attract new clients.

Remember, a successful sales strategy in real estate often involves a mix of these tactics tailored to the specific market, property,

Sales Strategy & Planning

Dealers Meetup



NATIONAL

INTERNATIONAL

Sales Strategy & Planning

Open Houses



On Booking of Commercial Units



Shop/Office/Apartment



Gifts



iphone Pro Max

Merging of Cars, Plots, Houses in Inventory

1. Merging in - Cars , Possession able Plots , House
2. 3rd party Valuation Report
3. No discount offer on adjustment deals
4. Merging will be adjusted in Downpayment and Full Payment of a Unit
5. Requirement :
Update property documentation, including deeds and titles, to reflect the merged status.

MERGE YOUR



PLOTS



HOUSES



VEHICLES



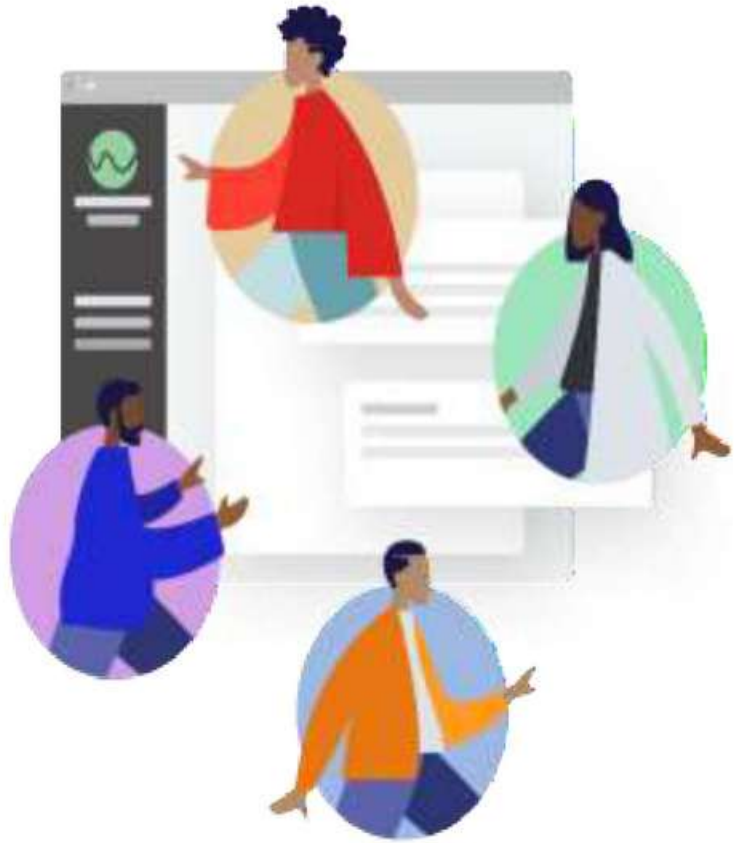


H e a v e n

REAL ESTATE MARKETING &
CONSTRUCTION (Pvt.) Ltd.

DIGITAL MEDIA MARKETING

Digital Media Marketing – Our Services



Digital Brand Promotion

Search Engine Optimization

Social Media Marketing (Facebook , Instagram , LinkedIn , YouTube)

Email Marketing

Website Development and Management

Video Production and Photography

Creation of TVC

Designing and Printing

Proposal Digital Marketing

Digital Branding and Brand Promotion:

- Alignment of content calendar
- Social Media Content Calendar (Creation & Approval)
- Google Business Registration
- Google Map Business Registration
- Gmail (Business Account Creation & Handling)
- Facebook (Meta Business Suit Page & Handling)
- Instagram (Meta Business Suit Page & Handling)
- Twitter (Account Creation & Handling)
- LinkedIn (Account Creation & Handling)
- Pinterest (Account Creation & Handling)
- YouTube (Channel Creation & Handling)
- Social Media Management
- Social Media Posts
- Social Media Shorts/Reels
- Post Scheduling
- Post Management

Search Engine Optimization:

One page SEO

- Keyword Research
- Optimizing Meta Title and Description
- Optimizing Image Alt Tags
- Adding Keywords into the Content
- H Lang Tags incorporation
- H1,H2 Tags incorporation
- Internal Linking (And Relevant Things)

•Technical SEO

- Google Search Console
- Google Analytics
- Google Tag Manager
- Facebook Pixel
- LinkedIn Pixel
- Twitter Pixel
- Pinterest Pixel (And Relevant Things)

•Off Page SEO

Directory Backlinks
Profile Backlinks

- Form Posting
- Social Bookmarking
- Local SEO Citation
- Guest Posting
- Blog Posting
- Competitor Backlinks

Proposal Digital Marketing

Search Engine Marketing:

- Defining the right strategy
- Searching and choosing the right Keywords
- Optimizing the website content
- Submitting the website for indexing
- Adding quality links
- Running the Appropriate google ad by its objective
- Measuring success
- Note: This includes only service charges.

E-Mail Marketing

Website Development and Management:

- Domain Purchase
- Domain Setup
- Hosting Attachment
- New Site Setup
- Website Planning
- Website Planning
- Email Setup & Creation
- Development Project Begins

Website Build:

- Home Page
- Sales Pages
- Contact Page
- About Us Page
- Blog
- News
- Gallery

Video Production and Photography:

- Heaven Real Estate Marketing will shoot 2 videos every month, duration of the final video will be ranging from 2 minutes to 10 minutes depending on the requirement.
- Heaven Real Estate Marketing will provide a photographer when required at site area or anywhere in Islamabad thrice a month.

Creating TVCs and DVCs:

- The quoted price is the minimum charged amount as it depends on multiple facts to decide its final cost.

Software Developer



➡ Zameen CRM / ERP

➡ Financial Management System



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HUMAN RESOURCE MANAGEMENT

Why Human Resource is Important for a Company

- ✓ Strategic Management
- ✓ Wages & Salaries
- ✓ Analyzing Benefits
- ✓ Safety & Risk Management
- ✓ EOBI & Provident Fund
- ✓ Training & Development
- ✓ Employee Satisfaction
- ✓ Recruitment & Onboarding
- ✓ Hiring Processes as per Labor Laws
- ✓ Maintaining Compliance

**Here Are 10
Reasons**

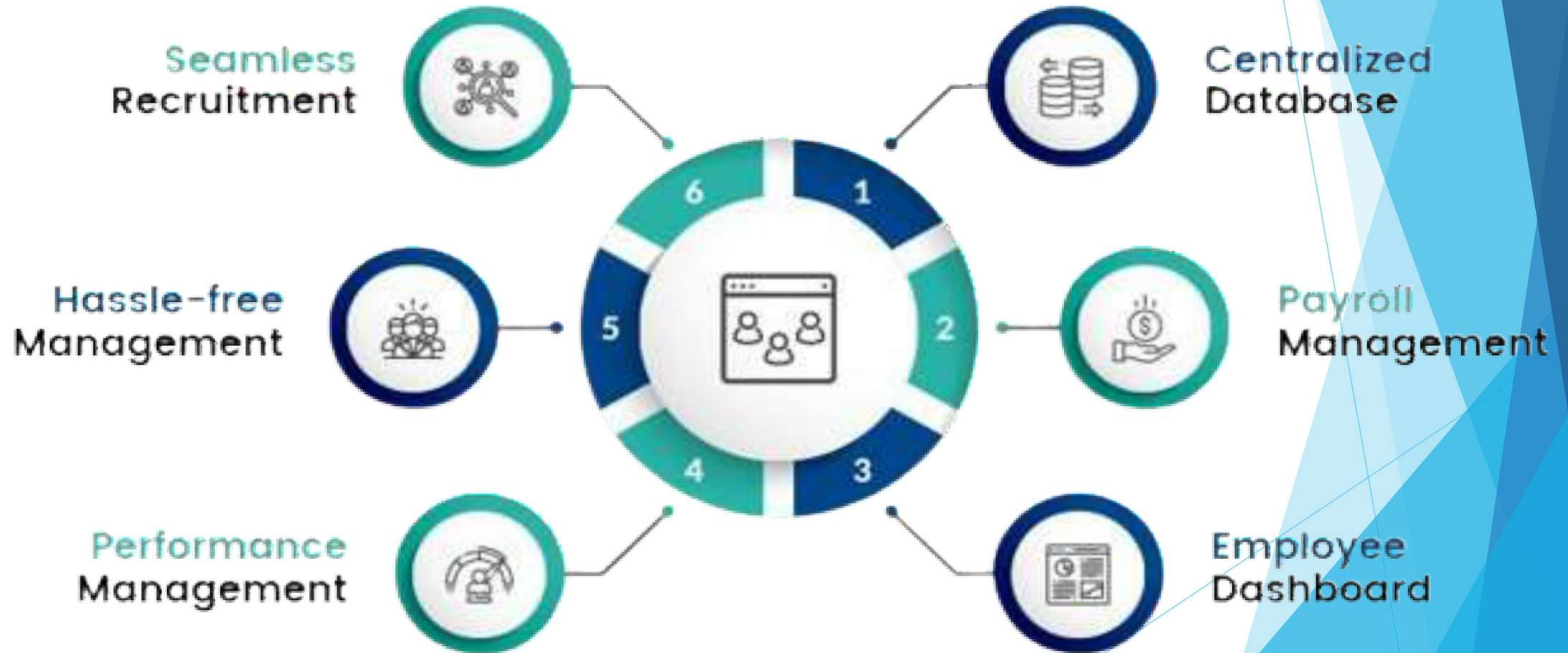


What We Offer

Employee Onboarding Activities



BENEFITS OF AN HR MANAGEMENT SOFTWARE



EVENT MANAGEMENT



WE SPECIALIZE IN

- Corporate events & meeting planning
- Conferences, symposiums & destination meetings
- Fundraisers & formal dinner gala's
- Long Service Awards & staff recognition events
- Silent & live auctions
- Parties & Themed events
- Ground breakings & building openings
- Media & PR events
- Private events & celebrations

OUR SERVICES INCLUDES

➤ Pre-Event Planning

- Budget creation & management
- Detailed critical path and timelines created specifically for your event
- Branding creation and custom marketing strategy
- Social media planning
- Creation of sponsorship packages specific to your event
- Venue booking and contract negotiation

➤ Event Management, Design & Marketing

- Online registration set up and management
- Speaker and sponsor management
- Floor plan layout and décor planning
- Menu creation specific to your event
- Execution of every detail of your event!
- Extensive list of local professionals to help make your event extra special: Entertainers, photographers, musicians, graphic designers & marketing experts, caterers, audio visual specialists, florists, rental companies and more

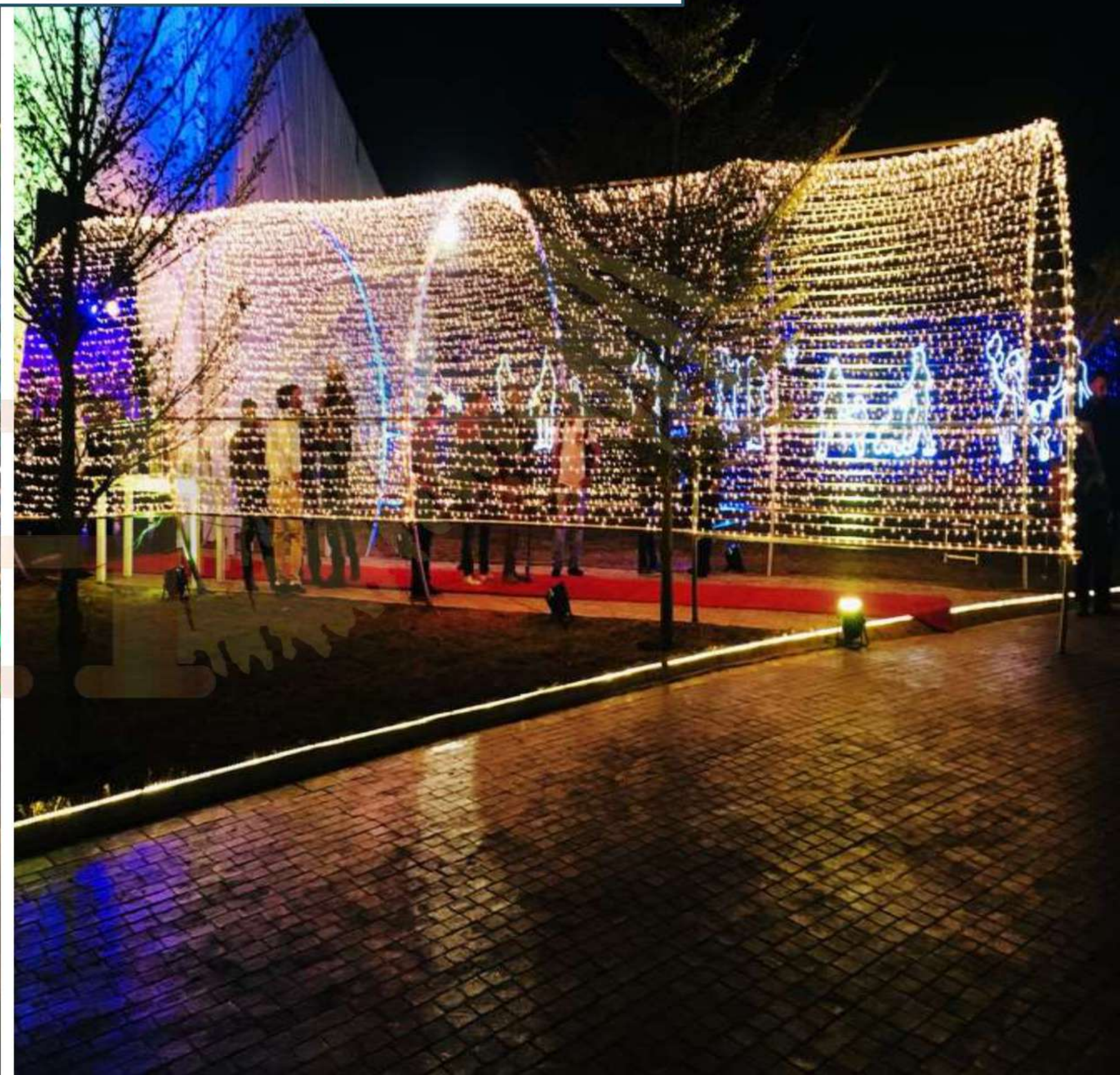
➤ Onsite Management & Post Event

- Volunteer management
- Onsite set up and day-of management
- Detailed timelines, showflows & MC scripts
- Friendly and trusting staff
- Stage management
- Tear down and clean-up of your event
- Post event summary and follow up

Ronaq Restaurant Inauguration



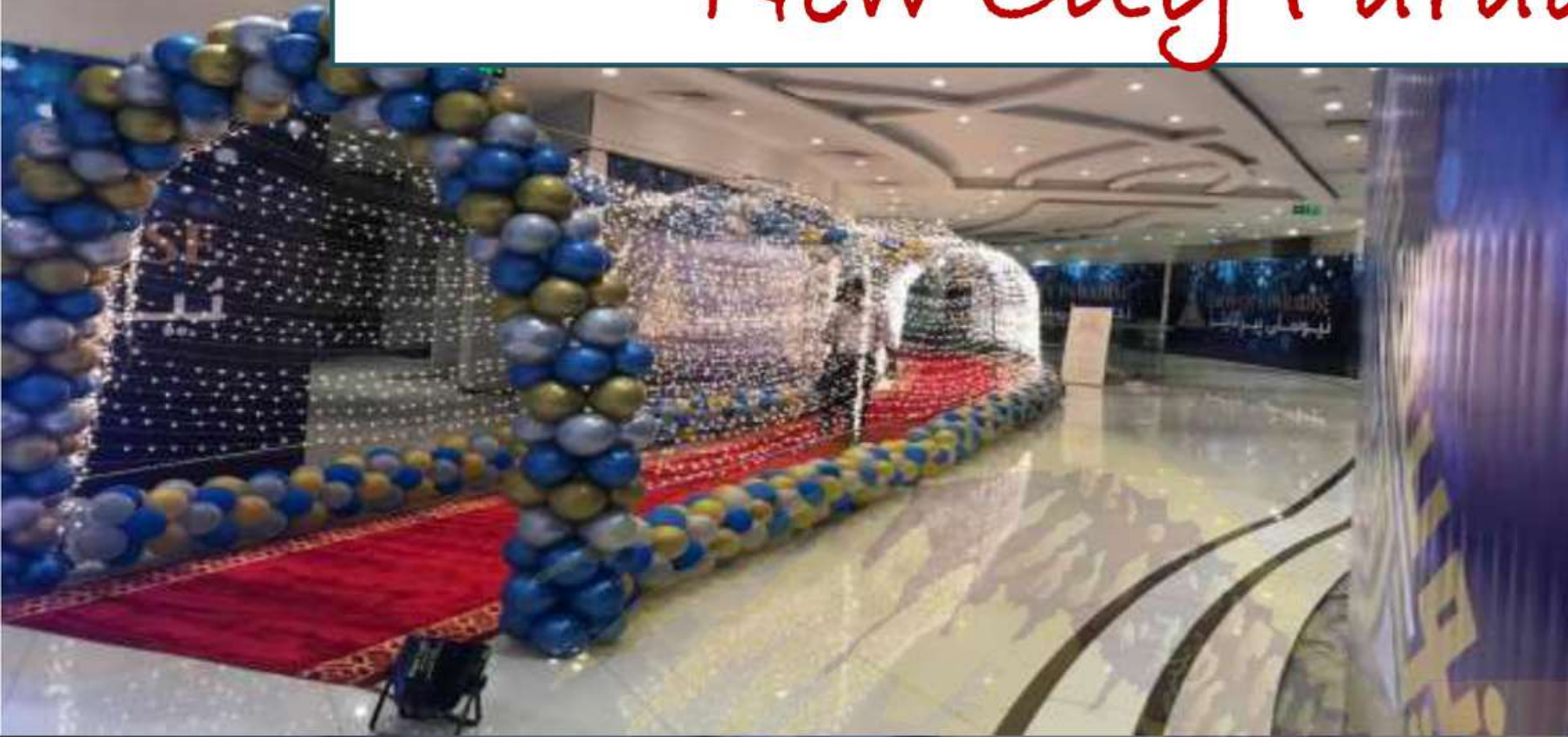
Ronaq Restaurant Inauguration



Bahria Dastarkhawan G-12 Inauguration



New City Paradise - City Arcade



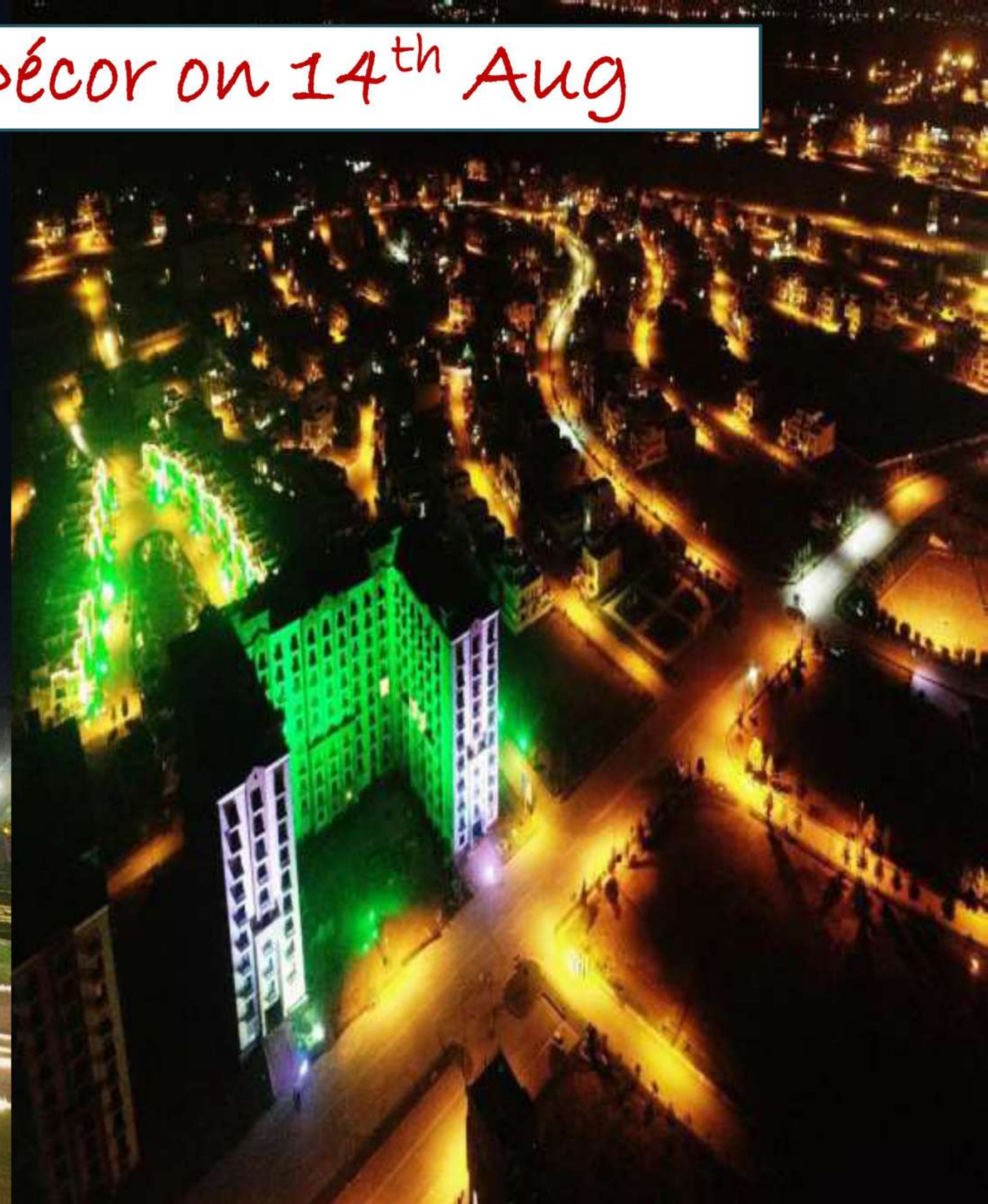
Highrise & Societies Décor on 14th Aug



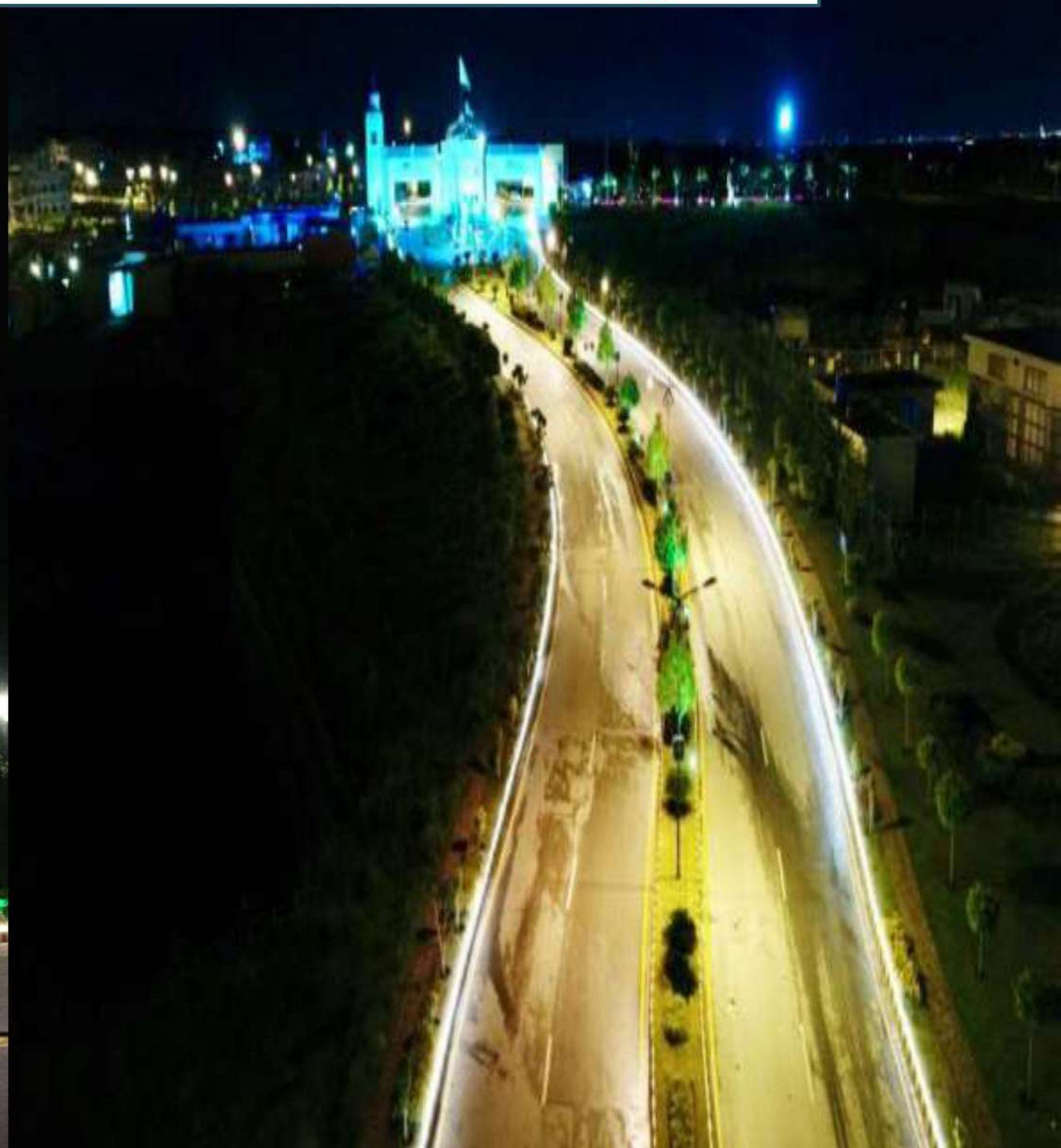
New City Paradise – City Arcade



Highrise & Societies Décor on 14th Aug



Highrise & Societies Décor on 14th Aug

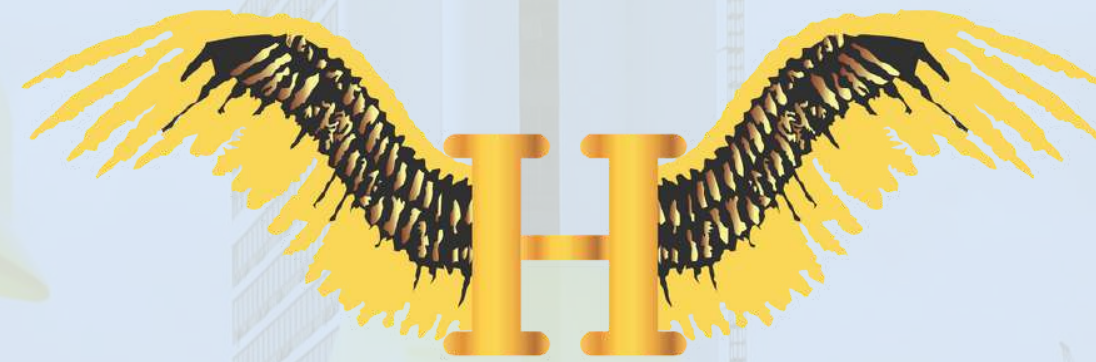


Lunch / Dinner



Wedding Events





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THANK YOU



0336 0055565



www.heavengrp.com



PJ Arcade Near Zong Head Office Enclave Road Islamabad